



Greetings,

On Saturday, March 7, 2020, Kelsey's Promise Foundation will host the second annual Sixteenth Note Soirée in memory of my daughter, Kelsey Rebecca Kittleson, and to benefit children struggling, as she did, with brain cancer. We have made tremendous progress in only one year. Today you can become part of our success.

Kelsey's friends and family created Kelsey's Promise Foundation - an Internal Revenue Code Section 501(c)(3) public charity - for the betterment of the Melodies Center for Childhood Cancer and Blood Disorders at the Bernard & Millie Duker Children's Hospital at Albany Med. Specifically, we made it our goal to raise enough money to fund a social worker dedicated to pediatric brain tumor patients at the Melodies Center. From the day Kelsey was diagnosed, as she was undergoing treatment, and while our entire family struggled to come to terms with the realization that this terrible disease was going to take our daughter, the social worker at the Melodies Center provided us with a framework and perspective that enabled us to get up every morning and face each day. I cannot stress enough how important this support was. After Kelsey died, we decided to use this practical, hard-earned knowledge to make a positive difference.

I am thrilled to tell you that due to our generous sponsors we HAVE made that difference. With our financial support, Albany Med hired a full-time social worker dedicated to brain tumor patients. Dr. Lauren Weintraub, Assistant Professor of Pediatrics Division of Pediatric Hematology/Oncology at Albany Medical College, has said that, "with a division chief trained in neuro-oncology, Albany Med now has three neuro-oncologists, one specializing in palliative care, clinical research associates working on brain tumor protocols and a pediatric brain tumor specific social worker, and is poised to become Upstate New York's premier brain tumor program."

To ensure that this position remains funded, there is more work to do. Read about sponsorship opportunities at <https://kelseyspromise.org/SixteenthNoteSoiree/#sponsorship> or on the attached form. Given the success of last year's Soirée, I can tell you with absolute confidence that your sponsorship will be highlighted at an elegant and exciting event attended by hundreds of people celebrating a commitment to making our community stronger. Kelsey was only 15 when she died, but she exhibited a wisdom beyond her years when it came to understanding that, with just a little

extra effort, one can make a real difference.

Learn more about Kelsey and the impact she made on the lives of so many at <https://kelseyspromise.org> and be inspired to help us reach our goals during this season of giving.

Should you have any questions, please do not hesitate to contact me. I hope to hear from you soon and look forward to celebrating our accomplishments together at the fabulous Sixteenth Note Soirée!

Warm regards,



Rachael A. Kittleson

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